



SPONSORSHIP BENEFITS MATRIX

Sponsorship Opportunities		Complimentary Registrations for Sponsor's Invited Guests ^[1]	Display Ad or Logo in Printed Program or Signage at Event ^[2]	Logo Displayed on Event Announcement and Invitations ^[3]	Website Logo with Hotlink to URL During Event Promotion ^[4]	One-time Pre- and Post-Event Use of Attendee Mailing List ^[5]	Exhibit Table at Event for Meet & Greet with Attendees ^[6]	Opportunity to Address Attendees at the Event ^[7]	Sponsor's Corporate Events Listed on EBPA Events Calendar ^[8]	Website Homepage Logo with Hotlink to URL All Year ^[9]	Opportunity to Deliver Partner-Presented Webinars and/or Workshops ^[10]
Level	Investment										
Annual Strategic Partners	\$ 10,000	■	■	■	■	■	■	■	■	■	■
This level depicts an organization's commitment as a sustaining financial partner with EBPA and includes "All Access" to sponsorship opportunities at a 50% discount. ^[11]											
Employee Benefits Summit Sponsors											
Platinum (Presenting)	\$ 5,000	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 4,000	8	■	■	■	■	■	■	■	■	■
Gold	\$ 2,000	4	■	■	■	■	■	■	■	■	■
Silver	\$ 1,500	3	■	■	■	■	■	■	■	■	■
Bronze	\$ 1,000	2	■	■	■	■	■	■	■	■	■
Golf Scramble Sponsors											
Platinum (Presenting)	\$ 2,500	8	■	■	■	■	■	■	■	■	■
Diamond (Event)	\$ 2,000	6	■	■	■	■	■	■	■	■	■
Gold (Activity)	\$ 1,500	4	■	■	■	■	■	■	■	■	■
Silver (Hole)	\$ 1,200	3	■	■	■	■	■	■	■	■	■
Bronze	\$ 950	2	■	■	■	■	■	■	■	■	■
Quarterly Meeting Sponsors											
Platinum (Presenting)	\$ 2,500	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 2,000	8	■	■	■	■	■	■	■	■	■
Gold	\$ 1,500	6	■	■	■	■	■	■	■	■	■
Silver	\$ 1,000	4	■	■	■	■	■	■	■	■	■
Bronze	\$ 500	2	■	■	■	■	■	■	■	■	■
Networking / Happy Hour Sponsors											
Platinum (Presenting)	\$ 1,000	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 800	8	■	■	■	■	■	■	■	■	■
Gold	\$ 600	6	■	■	■	■	■	■	■	■	■
Silver	\$ 400	4	■	■	■	■	■	■	■	■	■
Bronze	\$ 200	2	■	■	■	■	■	■	■	■	■

Naturally, some Terms and Conditions apply (The unavoidable fine print)

- [1] Complimentary registration subject to registration deadlines.
- [2] Size of ad or logo depends on sponsorship level and media. Subject to deadlines.
- [3] Subject to announcement deadlines and graphic standards.
- [4] Logo displayed during event promotion. Subject to deadlines.

- [5] Restrictions and signed MOU apply. Please inquire.
- [6] Subject to event type and venue.
- [7] 3-4 minute presentation about Sponsors' products or services
- [8] Sponsor's event may not conflict with official EBPA events dates.

- [9] Logo on EBPA website for 12 months with link to sponsor's URL.
 - [10] Up to 2 "Sponsor Presented" events annually with promotion by dedicated invitation.
 - [11] Discount applies to participating events.
- All sponsor benefits subject to availability and change without notice.