



# SPONSORSHIP BENEFITS MATRIX

Sponsorship Opportunities		Complimentary Registrations for Sponsor's Invited Guests <sup>[1]</sup>	Display Ad or Logo in Printed Program or Signage at Event <sup>[2]</sup>	Logo Displayed on Event Announcement and Invitations <sup>[3]</sup>	Website Logo with Hotlink to URL During Event Promotion <sup>[4]</sup>	One-time Pre- and Post-Event Use of Attendee Mailing List <sup>[5]</sup>	Exhibit Table at Event for Meet & Greet with Attendees <sup>[6]</sup>	Opportunity to Address Attendees at the Event <sup>[7]</sup>	Sponsor's Corporate Events Listed on EBPA Events Calendar <sup>[8]</sup>	Website Homepage Logo with Hotlink to URL All Year <sup>[9]</sup>	Opportunity to Deliver Partner-Presented Webinars and/or Workshops <sup>[10]</sup>
Level	Investment										
<b>Annual Strategic Partners</b>	\$ 10,000	■	■	■	■	■	■	■	■	■	■
This level depicts an organization's commitment as a sustaining financial partner with EBPA and includes "All Access" to sponsorship opportunities at a 50% discount. <sup>[11]</sup>											
<b>Employee Benefits Summit Sponsors</b>											
Platinum (Presenting)	\$ 5,000	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 4,000	8	■	■	■	■	■	■	■	■	■
Gold	\$ 2,000	4	■	■	■	■	■	■	■	■	■
Silver	\$ 1,500	3	■	■	■	■	■	■	■	■	■
Bronze	\$ 1,000	2	■	■	■	■	■	■	■	■	■
<b>Golf Scramble Sponsors</b>											
Platinum (Presenting)	\$ 3,000	8	■	■	■	■	■	■	■	■	■
Diamond (Event)	\$ 2,500	6	■	■	■	■	■	■	■	■	■
Gold (Activity)	\$ 2,000	4	■	■	■	■	■	■	■	■	■
Silver (Hole)	\$ 1,000	2	■	■	■	■	■	■	■	■	■
Bronze (Tee Sign)	\$ 500	1	■	■	■	■	■	■	■	■	■
<b>Quarterly Meeting Sponsors</b>											
Platinum (Presenting)	\$ 2,500	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 2,000	8	■	■	■	■	■	■	■	■	■
Gold	\$ 1,500	6	■	■	■	■	■	■	■	■	■
Silver	\$ 1,000	4	■	■	■	■	■	■	■	■	■
Bronze	\$ 500	2	■	■	■	■	■	■	■	■	■
<b>Networking / Happy Hour Sponsors</b>											
Platinum (Presenting)	\$ 1,000	10	■	■	■	■	■	■	■	■	■
Diamond	\$ 800	8	■	■	■	■	■	■	■	■	■
Gold	\$ 600	6	■	■	■	■	■	■	■	■	■
Silver	\$ 400	4	■	■	■	■	■	■	■	■	■
Bronze	\$ 200	2	■	■	■	■	■	■	■	■	■

Naturally, some Terms and Conditions apply (The unavoidable fine print)

[1] Complimentary registration subject to registration deadlines.

[2] Size of ad or logo depends on sponsorship level and media. Subject to deadlines.

[3] Subject to announcement deadlines and graphic standards.

[4] Logo displayed during event promotion. Subject to deadlines.

[5] Restrictions and signed MOU apply. Please inquire.

[6] Subject to event type and venue.

[7] 3-4 minute presentation about Sponsors' products or services

[8] Sponsor's event may not conflict with official EBPA events dates.

[9] Logo on EBPA website for 12 months with link to sponsor's URL.

[10] Up to 2 "Sponsor Presented" events annually with promotion by dedicated invitation.

[11] Discount applies to participating events.

All sponsor benefits subject to availability and change without notice.